

WRLD 493

26th French Film Festival Internship



Course description

Experience in the creation and preparation of a major cultural event on French cinema - the 26th annual French Film Festival-Richmond, Virginia presented by U of R and VCU - leading to significant enhancement of knowledge of French contemporary cinema, improvement of production skills, and exposure to cultural management. Activities include film analysis, creation of visual promotional supports, designing of literature and public relation material, film selection and programming, advertisement and marketing development, outreach promotion, media relations at the local, national and international levels, and event management, , acquisition of knowledge on cinematic technics, editing, etc.

Course Requirements

The course and preparation require 150 hours of your time distributed as followed: eight hours per week during the semester; the Festival itself (March 22 - 25, 2018) counting as 75 hours of the required time . Knowledge of French not necessary

Event website: www.frenchfilmfestival.us

